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that you require to
acquire those all needs
next having
significantly cash? Why
don't you attempt to
get something basic in
the beginning? That's
something that will
lead you to
comprehend even
more on the globe,
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performance indicators

represent key skills

and knowledge.

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1) Approach the customer- greeting. 2) Determine needs- learn what customer is looking for. 3) Present the product- educate the customer about the product. 4) Overcome objections- learn why the customer is reluctant to buy, provide information that to remove the

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level of uncertainty.

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Chapter 26 Pricing

Strategies Section 26.1

Basic Pricing Policies

Real-World Application

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and publicity, that are
used to stimulate
consumer purchasing
and sales

effectiveness. 9. The
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