

The Little Blue Book Essential Guide To Thinking And Talking Democratic George Lakoff

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The Little Blue Book Essential

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"With their "Little Blue Book", Lakoff and Wehling are giving Democrats and Progressives a gift -- the tools to inspire Americans by using the moral language of our democratic values of caring for each other and building and protecting our community.

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The Little Blue Book: The Essential Guide to Thinking and ...

August 6, 2013 200 x 342 in Books The Little Blue Book: The Essential Guide to Thinking and Talking Democratic Voters cast their ballots for what they believe is right, for the things that make moral sense. Yet Democrats have too often failed to use language linking their moral values with their

policies.

The Little Blue Book « George Lakoff

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The Little Blue Book: The Essential Guide to Thinking and Talking Democratic George Lakoff and Elisabeth Wehling (Extractions from Blue Book are in blue text; Other sources in dark green)

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THE ESSENTIAL GUIDE TO THINKING AND TALKING DEMOCRATIC

Having information is essential. Understanding trumps ignorance every time. Please, ignore the "little blue book" for most of your life, and during the lives of those you love. But be thankful that for two bucks, you can have peace of mind, and the power of knowledge, at one of the most crucial times of everyone's life.

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The Little Blue Book | Book by George Lakoff, Elisabeth ...

The little blue book : the essential guide to thinking and talking Democratic. [George Lakoff; Elisabeth Wehling] -- Provides guidelines for United States Democrats to connect moral values to important policies, using practical tactics to guide political discourse away from extreme positions.

The little blue book : the essential guide to thinking and ...

The Little Blue Book demonstrates how to make that connection clearly and forcefully, with hands-on advice for discussing the most pressing issues of our time: the economy, health care, women's issues, energy and environmental policy, education, food policy, and more.

9781476700014: The Little Blue Book: The Essential Guide ...

" The Little Blue Book gives progressives not just invaluable tools but, more importantly, an infusion of the hope desperately needed to fix our broken politics. By mapping the political brain, Lakoff and Wehling have shown Democrats the surest way to find their spines." --Ken Cook, President, Environmental Working Group

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